

2023-2024 ANNUAL REPORT



Con Mi MADRE

We are
Mothers **A**nd **D**aughters **R**aising **E**xpectations

MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends and Supporters,

This past academic year, we made significant strides in our mission to support young Latinas and their mothers on the path to higher education. We are thrilled that over 500 new participants joined our programs, showing the growth of our in-person engagement.

The lingering effects of the COVID-19 pandemic brought challenges, especially for our Con Mi MADRE families. Our programming team responded by focusing on socio-emotional support, ensuring students and their families had the tools they needed. We also saw a surge in our parent program, with families eagerly participating in workshops and college trips.

This year, despite record-high participant engagement in our growing Fort Worth chapter, we had to make the difficult decision to close it due to significant cuts in public education funding. Despite this setback, we are conducting a strategic analysis to develop a sustainable growth model. With the support of key partners like Texas A&M, UT-Austin, and the Annie E. Casey Foundation, we remain committed to expanding our impact in a sustainable way.

Changes in FAFSA and Senate Bill 17 added barriers for our students in accessing higher education, making our guidance and support more crucial than ever. Despite these challenges, we are excited to welcome new funders like Stonegate Pharmacy and Coca Cola Southwest Beverages, who are committed to our mission.

Thank you for your continued support of Con Mi MADRE's vision.

With gratitude,
Johanna Moya Fábregas
Executive Director, Con Mi MADRE



WHO WE ARE

Con Mi MADRE was founded and incubated in 1992 by The Junior League of Austin's Hispanic Mother-Daughter Program. The founding impetus was statistical information that indicated that in the early 1990's in Austin, a Latina baby had a less than a 1% chance of securing a college education. Fast-forward a few decades, High School graduation and college enrollment rates have increased, but they still remain the lowest compared to other ethnic/racial female groups. These numbers decrease even more further along the educational pipeline. Social, economic, political, cultural, and environmental factors experienced at such a young age have been shown to have a significant effect in Latinas' educational attainment and mental health. However, with appropriate access to resources and consistent academic and emotional support, Latinas can obtain a postsecondary degree and reach all of their endeavors.

OUR MISSION

is to empower young Latinas and their mothers through education and support services that increase preparedness, participation, and success in post-secondary education.

OUR VISION

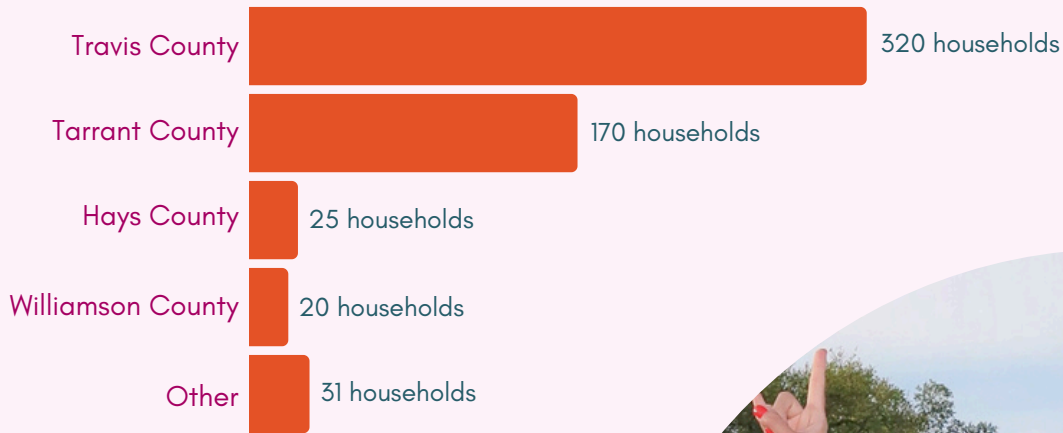
is to increase the number of Latinas completing a post-secondary degree and obtaining a career so they can rewrite the narrative of their family and their community.



OUR MOTHERS



Families Served by County



74%
Low-income households

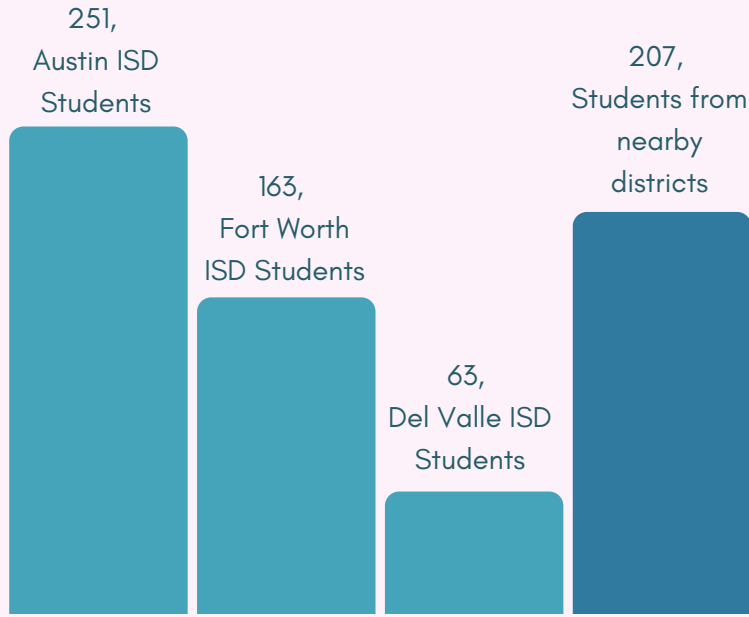
41% Spanish speakers

33% Single-parents

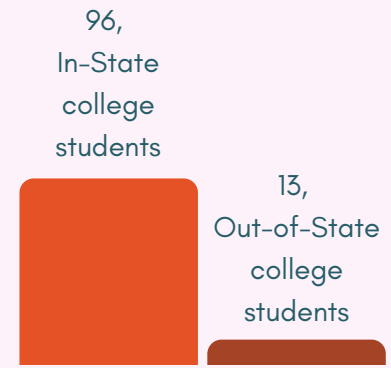
*Esmeralda Aguilar
University of Texas at Austin
Major in Communication & Leadership
Class of 2024*



OUR DAUGHTERS



6th - 12th Grade Students



Post-Secondary Students

75% Hispanic/
Latinx
Students

55% First
Generation
Students



PROGRAMMING

We had an incredible 2023–2024 school year at Con Mi MADRE, marked by meaningful experiences and exciting growth! We kicked off the year with our annual orientation and visits to universities across the state, where students and families explored campuses, met with admissions teams, and began envisioning their own college journeys. Our parent workshops covered a range of topics, from navigating the education system to supporting their children’s emotional well-being, providing valuable tools and fostering deeper connections within our community. Our coordinators delivered our group curriculum directly into schools, engaging students in dynamic sessions that included a journaling component to encourage reflection and personal growth. We welcomed many new students into the Con Mi MADRE family, expanding our reach and impact. Our conferences featured dynamic discussions on entrepreneurship, career opportunities, mental health, and wellness, empowering participants with new knowledge and inspiration. Our year concluded with a memorable Con Mi MADRE graduation ceremony and scholarship awards, honoring the hard work and accomplishments of our students. We’re looking forward to the new school year with excitement, ready for even more opportunities to welcome new families, strengthen our community, and support the next generation of leaders!

- Itzel Salas, Director of Programming



PROGRAMMING CALENDAR

Fall Semester

- Con Mi MADRE Orientation
- College trip to University of Houston and Texas A&M University at Galveston
- Family FAFSA Workshop #1
- Somos El Futuro College & Career Fair
- Family Holiday Potluck
- Average of 6 on-campus group sessions per grade level
- 6 Parent Workshops
- 3 Café Entre Madres (Mothers Coffee Chats)

Spring Semester

- Balanced Living Conference
- Family FAFSA Workshop #2
- College trip to Texas A&M College Station (for Central Texas families) and McLennan Community College (for Fort Worth families)
- Mother's Day Brunch
- Con Mi MADRE Graduation & Awards Ceremony
- Average of 5 on-campus group sessions per grade level
- 3 Family Nights
- 10 Parent Workshops
- 3 Café Entre Madres (Mothers Coffee Chats)

"Con Mi MADRE helps me stay on my goals and helped get my grades back up to all A's during a rough time, and I now feel more confident that I can do what I set my mind to."

- 7th Grade student from Del Valle ISD

*Mireya Benavides
University of Texas at San Antonio
Major in Political Science
Class of 2024*

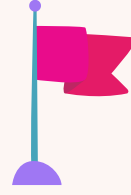


OUR IMPACT



100%

Seniors graduated HS



83%

Student persisted with post-secondary studies



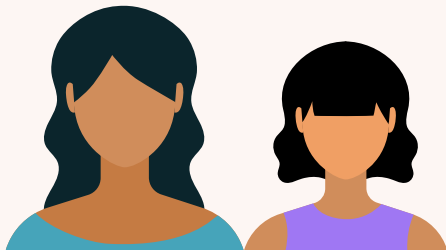
77%

HS graduates enrolled to post-secondary institution



71%

Student reported increased self-efficacy

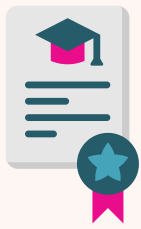


1330

Participants served



OUTCOMES



70%

HS students averaged a 3.0 GPA or Higher



91

MS student grade average



99%

Students persisted to the next grade level

*Brittney Lopez
Texas State University
Major Health Science
Class of 2024*



CORAZÓN AWARDS



The 2024 Con Mi MADRE Corazón Awards took place at the Junior League Impact Center, featuring the vibrant theme of Latin American Carnavales, celebrating the richness of Latin American cultures. The event honored three distinguished leaders: Dr. Montserrat Fuentes, President of St. Edward's University, who received the prestigious Corazón Award; Councilwoman Vanessa Fuentes, recognized with the Con Mi MADRE Award for her advocacy and support of Latina empowerment; and Sergio Rodriguez, CEO of the Hector and Gloria Lopez Foundation, who was presented with the Mariposa Award. Major sponsors, along with key community partners, contributed to the event's success, raising over \$130,000 to support Con Mi MADRE's programs.

THE CON MI MADRE AWARD

Vanessa Fuentes

THE CORAZÓN AWARD

Dr. Montserrat Fuentes

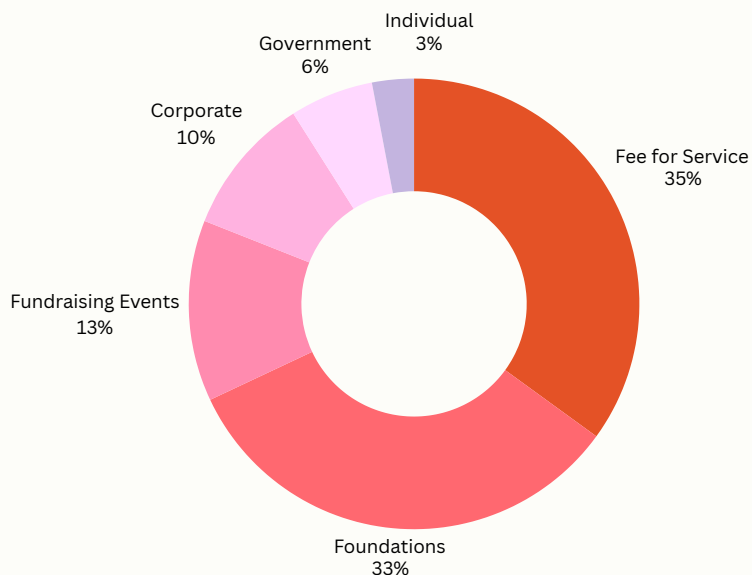
THE MARIPOSA AWARD

Sergio Rodriguez

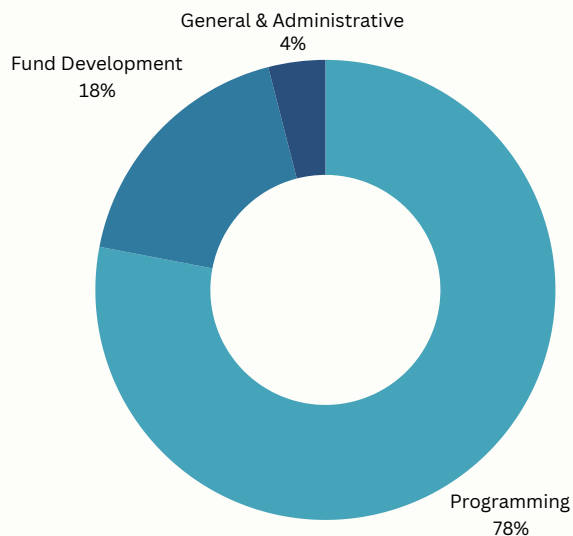


FINANCIALS

REVENUE: \$1,073,905



EXPENSES: \$1,345,841



15

**New scholarships
awarded worth over
\$61,000**

Con Mi MADRE contributed over
\$33K



OUR SUPPORTERS

PHILANTHROPIC PARTNERS

\$100,000+

Applied Materials Foundation

\$50,000 - \$99,999

City of Austin
St. David's Foundation
Mr. & Mrs. Nelson Rusche Foundation

\$25,000 - \$49,999

Powell Foundation
Annie E. Casey Foundation

\$10,000 - \$24,999

Bank of America, N.A.
Amplify Credit Union
El Buen Samaritano
Texas Capital Bank
Truist
Wells Fargo
Coca-Cola Southwest Beverages
Shield-Ayres Foundation
The Long Foundation
H-E-B
Garza Food Ventures, LLC (Siete)
Stonegate Pharmacy

\$2,000 - \$9,999

Trevino Family
Laurie Humphreys
Wallace Foundation
Texas Mutual Insurance Company
Ascension/Seton
Capital Metro
Hector & Gloria Lopez Foundation
Samsung
Dan and Lynn Holland Charitable Fund
Meta
The Junior League of Austin
USIT Foundation
A+ Federal Credit Union
Bessy Martinez
Enterprise Mobility Giving
Frost Bank
Greater Texas Federal Credit Union
Michael and Carol Williamson
Sergio Rodriguez
Southwest Key Programs
St. Edward's University
Toyota of North Austin
Vanessa Fuentes
Lillian Gray
Dana Azurin
Kerbey Lane Cafe

\$500 - \$1,999

Tito's Handmade Vodka
Juanita Baldwin
MovabilityTX
Nikki Graham
Veronica Rosas
Dr. Lauren Gulbas
Marcia Del Rios
Amanda Renee Communications
Frontier Bank
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Lift ATX
RBFCU
SouthStar Bank
Teddy V. Patisserie
Texas Gas
The University of Texas System
University Federal Credit Union
Vacek, Kiecke & Colmenero LLP

PROGRAMMATIC PARTNERS

Austin ISD
Fort Worth ISD
Del Valle ISD

"One of my most heartwarming experiences growing up! Middle school and high school are just such vital parts into growing into an adult, it help me and encouraged me to study and work hard! And it's so sad that this girlhood is gone because Con Mi MADRE made an amazing community for us."

- Akins HS Graduate 2024



OUR STAFF



Executive Director

Johanna Moya Fábregas, Ph.D

Director of Finance & Operations

Marcie Chapa

Director of Development

Ashley Obregon

Director of Data, Evaluation & Impact

Alicia Guerrero

Director of Programming

Norma Itzel Salas

CTX Community Events Manager

Ilyan Cantu

CTX Program Manager

Victoria Gonzales

FW Program Manager

Azanel Bonuz

College Success Coordinator

Emily Aranda

Parent Program Coordinator

Lorena Guzman

CTX Program Coordinators

Vanesa Arellano

Bacilio Hernandez

Yaqueline Rivero

FW Program Coordinators

Jindira Salaiques

Miranda Olvera

Office Associate

Jessi Polanco

*Michelle Tamayo
University of Texas at Austin
Major in Journalism
Class of 2024*



OUR BOARD



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Texas Mutual

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IGC

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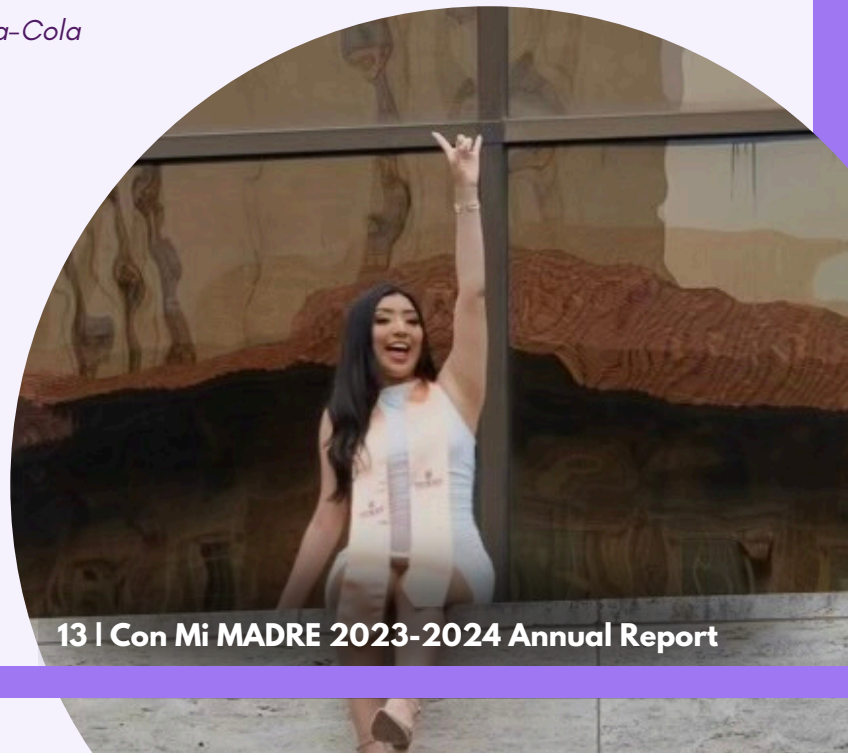
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Horizon Bank

Felicia Garcia
Coca-Cola

Leslie Rangel

Jasmine Vallejo
Amazon

*Darlene Ledesma
University of Texas at Austin
Major in Business Analytics
Class of 2024*





Con Mi **MADRE**

Mothers And Daughters Raising Expectations